

SwitzerCultCreative Acquires Oden Gallery

Vancouver, BC: SwitzerCultCreative has acquired Oden Gallery, whose collections are led by locally, artisan made products. After working together in an exclusive Artisan Pop Up installation last year, their joint vision of providing luxury, eco-conscious, and curated offerings were further strengthened.

SwitzerCultCreative's Founder, Renee Switzer said, ***"It's important to promote local artisans whose work is both function and form. We want to support the shift to eco-conscious pieces while still maintaining artistry around it."*** Meredith Nicole, Founder of Oden Gallery will remain as Curator and continue to work closely with the SwitzerCultCreative team and the represented local artisans.

About SwitzerCultCreative: The SwitzerCultCreative™ mission is the discovery, promotion, marketing and development of modern, original designs for living. Through our extensive network of designer showrooms in Canada and the United States we provide the opportunity for a carefully curated grouping of original designer Brands to increase brand recognition and develop their market.

In our new Vancouver Showroom and Gallery we are passionate about showcasing both established Brands and new innovative collections of furniture, lighting, accessories and textiles. Our vision for our flagship showroom is to provide the opportunity for designer Brands new to Vancouver and western Canada to flourish and grow.

Our client services team under the leadership of Adam Bellas places the highest value on customer focused relationships where the satisfaction of our clients is the highest priority.

We strive to offer a carefully curated grouping of home furnishings that are of high quality, authentic design in a friendly and fun atmosphere.

In the same way that we care about the food we eat, who grows it and whether it is organic or not, we place the highest importance on knowing every detail of the products we promote.

- We know how the items are made and finished
- We know the creator and builder of the products
- We know the materials used in the furniture, lighting and accessories
- We know the products are environmentally sustainable

The SwitzerCultCreative™ goal is to provide home furnishing products that help people create personal environments that provide peace, tranquility and positive energy – while ensuring high-quality products that are eco-conscious.